# Script Template for Videos

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**Step/Chapter No.:** *[If this video belongs to a step or a chapter within a course, insert its number]*

**Title**: *[Give a title that inspires interest and is not too long]*

**Short description:** *[A “short description” is a sentence of no more than 150 characters (including spaces) that is used for Search Engine Optimization. This means that when people search for information on the web and type in one of the keywords, your sentence is the one that shows up. Here are some good examples: “Watch John Doe explain the use of two medical plants from South-Africa." or "Watch Jane Doe explain the biology of mosquitoes and how to use the vulnerabilities in their life cycles to control them."]*

**Content:**

Lead:

*[Write an introductory sentence to the topic of this video – like the lead sentence in bold at the beginning of a newspaper article.]*

Body:

*[Main text – a summary of what the video is about, in no more than 4-5 sentences.]*

| **No.**  | **Image *[what do we see here?]*** | **Text *[what is the person saying here?]*** | **Secs** |
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**Total time: … seconds = … mins … secs**