

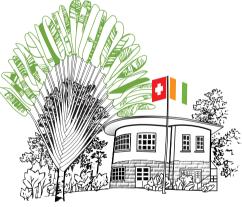
In association with:



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Safeguard the informal food market Part one: milk

One Health requirements

Necessary – but not sufficient requirements:

Recognition of the inextricable linkage of human, livestock, companion animal and wildlife health.

Sufficient requirements:

Added value of health and wellbeing of humans and animals, financial savings and ecosystem-services from closer cooperation of human and animal health.

Question: How may we achieve that milk in the market is at the same time of high quality and affordable?

Answer: Find incentives for the producers that are proportional to the efforts they invest.

Incentives for milk producers

- 1. Supporting producers to form associations
- 2. Creating a credit system for animal inputs
- 3. Training in production techniques and hygiene
- 4. Guaranteeing market access also for small dairy units

Result

Incentives with quality based payment induce better hygiene practices and reduce health risks.