



**University
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Safeguard the informal food market

Part one: milk

One Health requirements

Necessary – but not sufficient requirements:

Recognition of the inextricable linkage of human, livestock, companion animal and wildlife health.

Sufficient requirements:

Added value of health and wellbeing of humans and animals, financial savings and ecosystem-services from closer cooperation of human and animal health.

Question: How may we achieve that milk in the market is at the same time of high quality and affordable?

Answer: Find incentives for the producers that are proportional to the efforts they invest.

Incentives for milk producers

1. Supporting producers to form associations
2. Creating a credit system for animal inputs
3. Training in production techniques and hygiene
4. Guaranteeing market access also for small dairy units

Result

Incentives with quality based payment induce better hygiene practices and reduce health risks.