

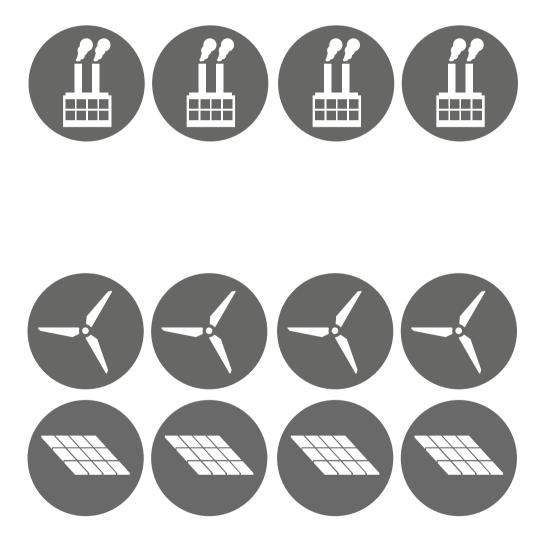
In association with:



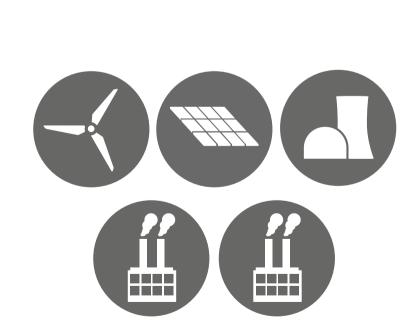
Systems and markets



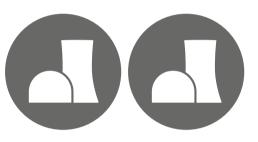
Supply options











From options to choice

System Perspective

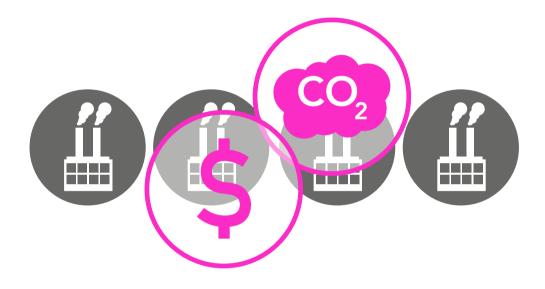
Identify the 'best' solution

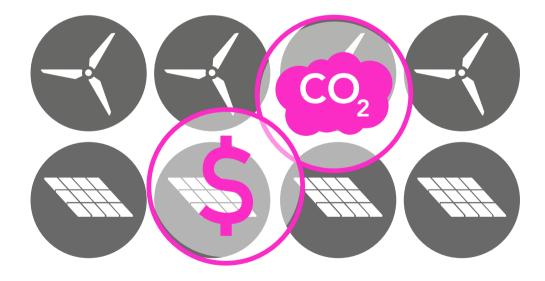
Market Perspective

• Market actors interact via markets

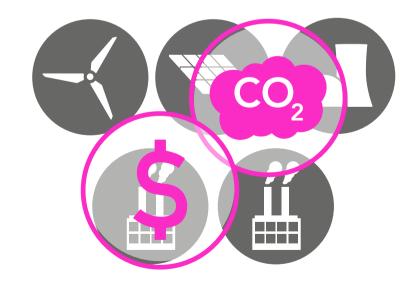


System perspective











Market perspective

