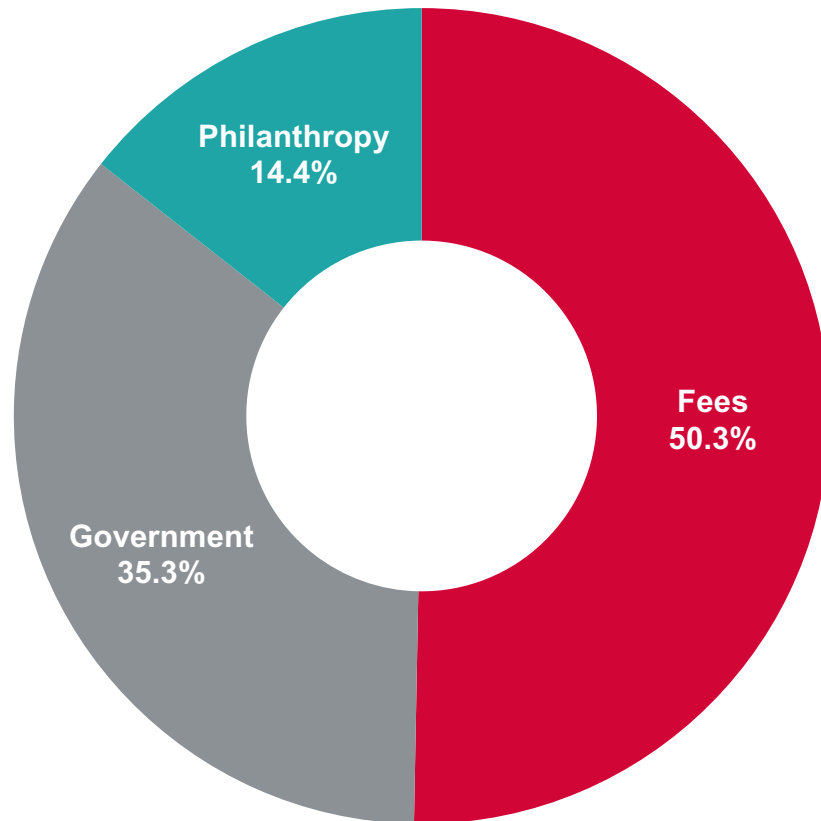


**University
of Basel**

Why entrepreneurship for nonprofits?

Prof. Dr. Georg von Schnurbein

Revenue structure



Salamon et al. (2017). Explaining Civil Society Development, Johns Hopkins University Press, p 32.



- **What factors influence the development of my organization?**
- **What can we learn from social enterprises?**
- **How can we manage social innovation?**
- **How can we finance a social initiative?**
- **Do we make a difference?**