

Investment readiness

INTERNAL

The management of your social initiative

- Do you have a strong and committed team?
- Are there necessary competencies missing?
- What is the governance structure?
- Are your structures capable to manage growth?

PROBLEM AND SOLUTION

Your theory of change

- Is there a proven demand for your initiative?
- Who is involved in your theory of change?
- Do you have a story to tell? What is new about your initiative?
- How do you want to reach more beneficiaries?

FINANCE AND INVESTMENT

The financing model

- Do you have time to find grants, the willingness to share equity or the resources to pay back loans?
- Is there a potential for revenues?
- What is your growth plan and what are the financial needs to achieve this increase?
- What are key indicators of the impact of your initiative?