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The concept of social innovation

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Innovative solutions to traffic problems



Electric car
→ Technological innovation



Car pooling
→ Social innovation



Public transport
→ Social innovation

Social innovation: definition 1

«Social innovations are social both in their ends and in their means.»

Geoff Mulgan (2012, p 33)

Social innovation: definition 2

«Social innovation is seen as a new combination of social practices in certain areas of action or social contexts.»

Jürgen Howaldt, Josef Hochgerner (2018, p 19)

Social innovation: definition 3

«A novel solution to a social problem that is more effective, efficient, sustainable, or just than existing solutions and for which the value created accrues primarily to society as a whole rather than private individuals.»

James A. Phillips, Kriss Deiglmeier and Dale T. Miller (2008, p 36)

Key dimensions of social innovation

Origin

- Social innovation addresses a social need

Organization

- Collaboration and inter-sectoral relationships are used to solve the problem

Outcome

- Value created through social innovation
- Needs satisfaction
- Increase of inclusion, empowerment, human capacity, social capital etc.