



**University  
of Basel**

# **Cooperating for social innovation**

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# Key findings

## Origin

- Needs and expectations of community included
- «Give the place a new address»

## Organization

- Inclusive network: companies, nonprofit organizations, restaurants, theatres, handcraft

## Outcome

- Processes of integration and social exchange, participation and social learning
- Value creation: project proved to be a sustainable, ecologically, socially and economically solid solution for urban development