

**University
of Basel**

Introduction to impact measurement

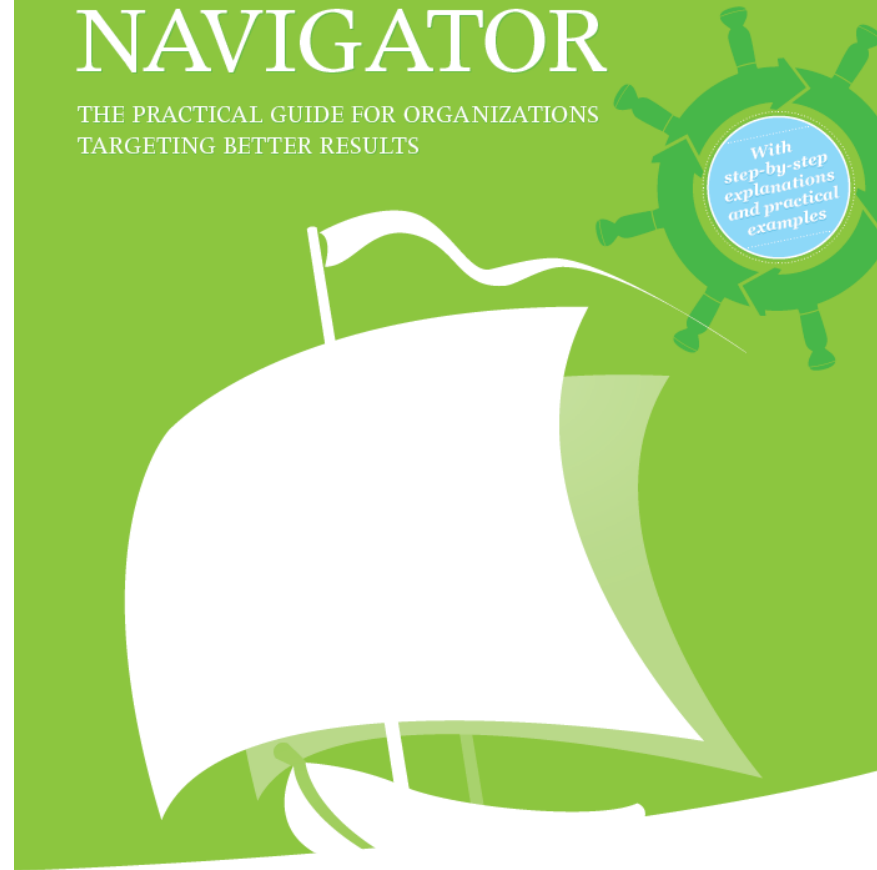
Prof. Dr. Georg von Schnurbein

Do we make a difference?



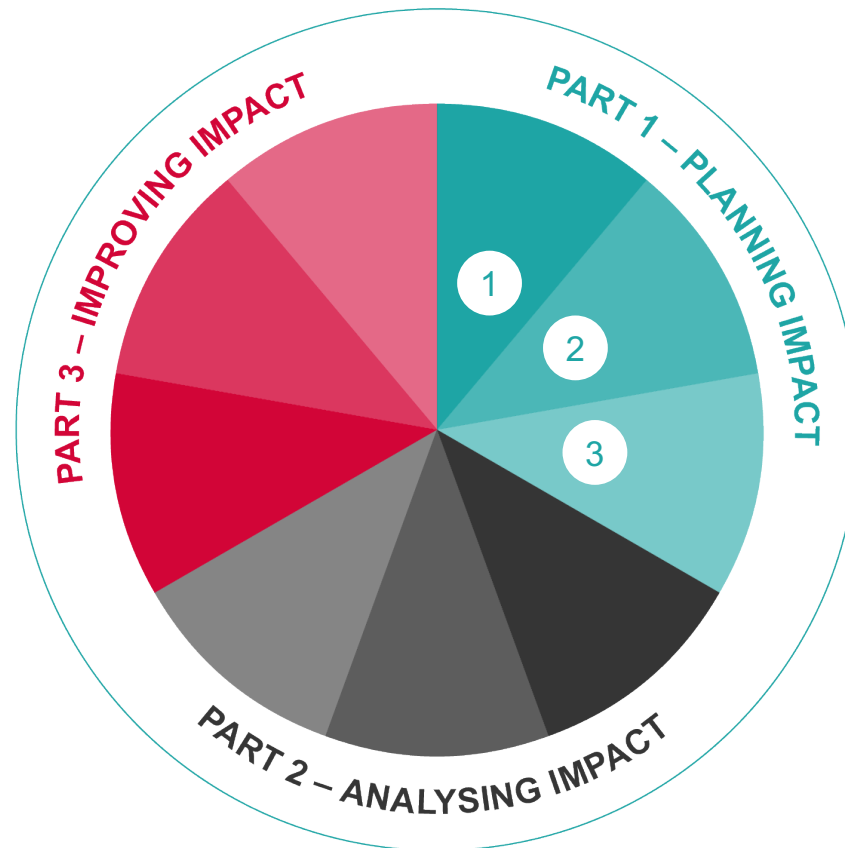
SOCIAL IMPACT NAVIGATOR

THE PRACTICAL GUIDE FOR ORGANIZATIONS
TARGETING BETTER RESULTS



<http://www.social-impact-navigator.org/>

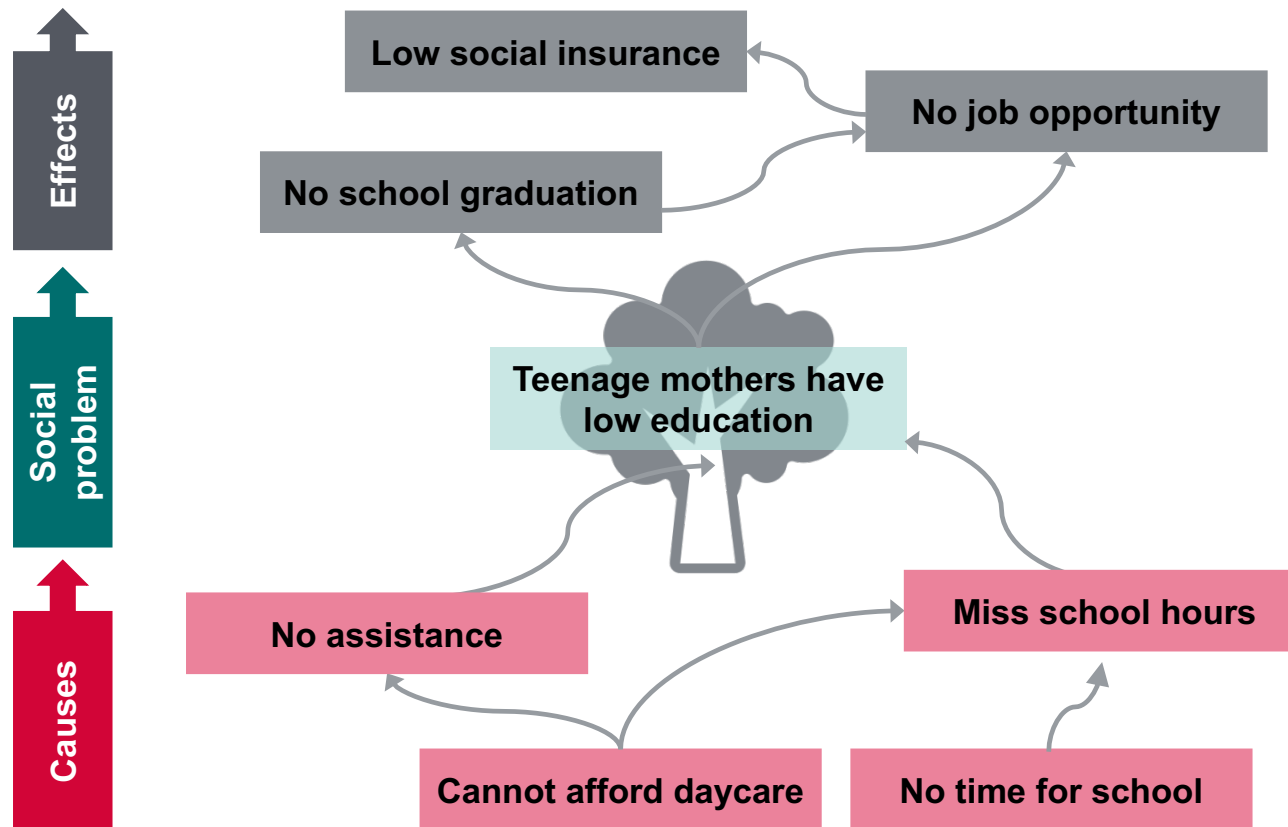
Impact management



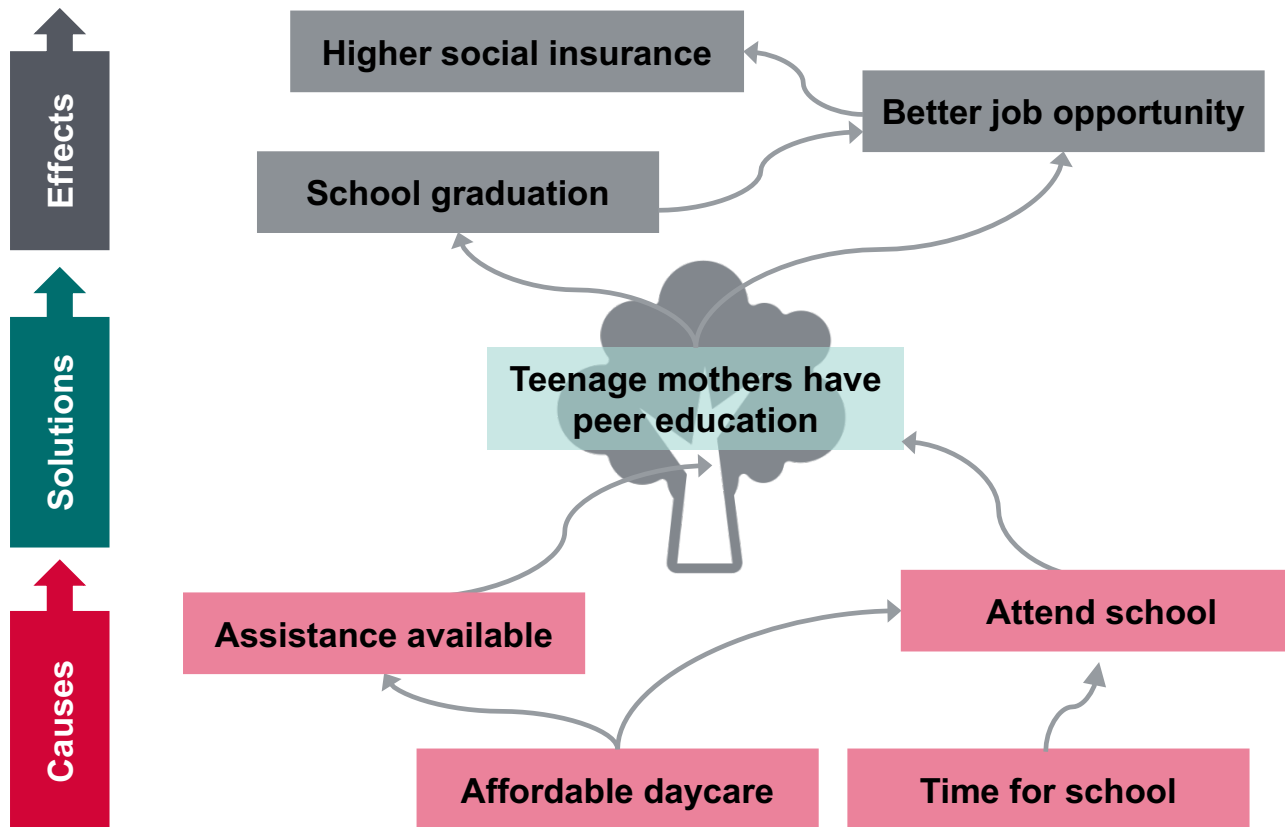
- 1 Understand challenges and needs
- 2 Set project objectives
- 3 Develop the logic model

<http://www.social-impact-navigator.org/>

Part 1.1: understand needs and challenges



Part 1.2: set project objectives



Part 1.3: develop the logic model

Theory of change and logic model

