



**University
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Managing social innovation

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General innovation management

Define strategic goals

- Know your organization
- Ready for disruption or revolutionary ideas

Internal connection of the collaborators

- Create a climate for innovation
- Define resources, capacities and procedures to implement innovation in your organization

General innovation management

Integrate external resources

- Innovation will not happen only within your organization
- Opportunities for innovation through interaction and information exchange

Activation of information and know-how from constituents

- Especially beneficiaries are a great source for innovation
- Open up for ideas and experience from beneficiaries, donors, partners, etc.

Sucess factors

- 1. Planning**
- 2. Team members**
- 3. Communication**

~~Fail fast, fail often?~~

1. Planning the processes around the innovation process



Cornerstones of your project

- What are the costs of the process?
- What is the timeframe?
- What are the competencies, responsibilities and tasks?

2. Manage your team

How do you build a great team?

- Diversity vs. homogeneity
- Discover strengths and abilities

3. Communication

Never stop communicating

- Internally and externally
- Sharing your ideas helps to improve (e.g. theory of change)
- Best promotion for your innovation is when others talk about it