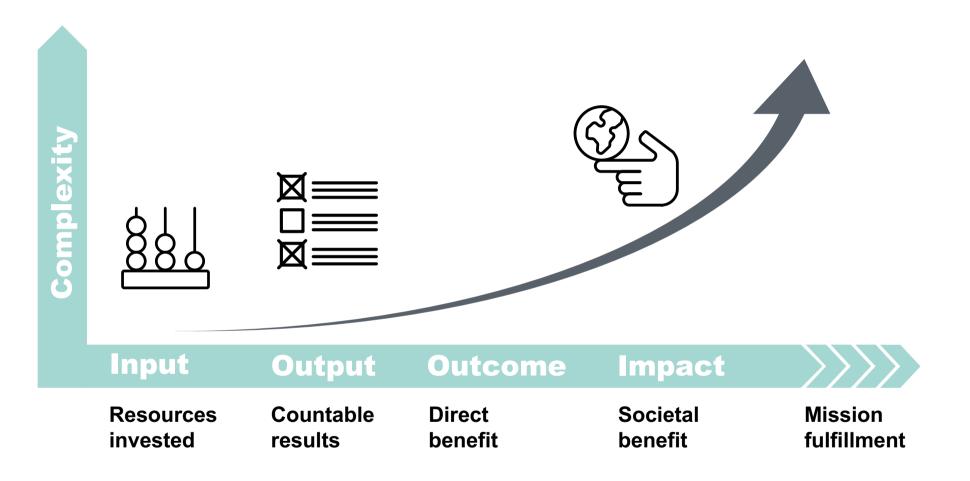
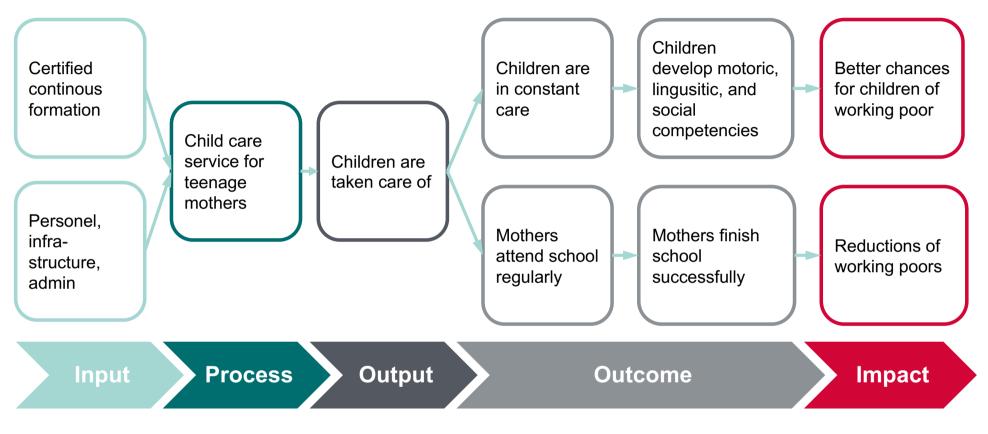


Indicators for impact measurement

Prof. Dr. Georg von Schnurbein



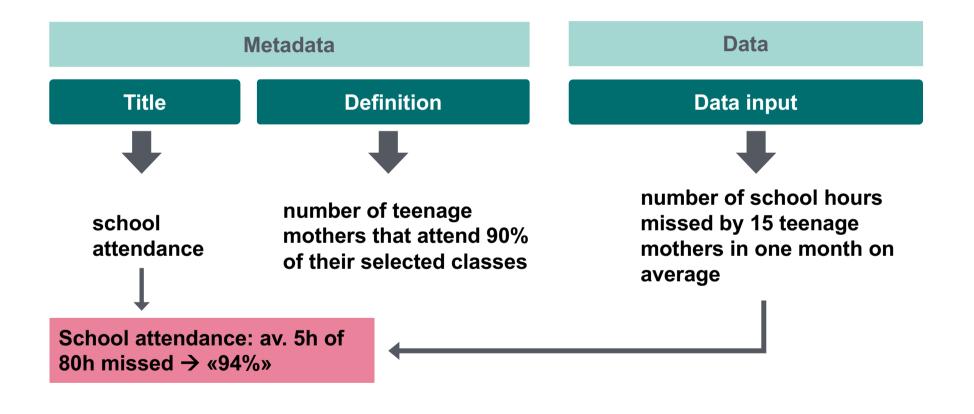


Example for a logic framework

United Way 1996

Entrepreneurship in Nonprofits, Georg von Schnurbein

What is an indicator?



Data input spreadsheet

Input/ Output/ Outcome/ Input	Indicator	Data basis	Measurement
Children are taken care of	Number of children of teenage mothers in day care	Information from day care	Daily reports by day care
Mothers attend school regularly	Number of teenage mothers that attend 90% of their selected classes	Information from school and day care	Monthly report by school administration
Children develop motoric, lingusitic, and social competencies	Number of children that develop normal to their age	Observation in free play situation	Report by day care and group interview